

DESTINATION LOCATION RESEARCH STUDY

Is your company looking to expand into a new location?

Ensure the new location is the best fit for your company by asking all the right questions!

- What are the key business drivers for the move?
- How will this impact your organization's financial goals in the near- and long-term?
- How will this impact your employees?
- Has the company examined the local labor market and its talent availability?
- Will this new location be suitable for your organization's corporate culture and philosophy?

These are just a few of the questions that companies start to ask themselves as they are seeking to move their headquarters or operational facility to a new location. There are many more critical factors for companies to evaluate which vary greatly depending on whether the move is within the same country or across a border.

Why Cartus Consulting Solutions?

While companies know their own business intimately, most have little experience dealing with the critical aspects of investigating potential new locations for their organization to grow.

Cartus Consulting Solutions is in the business of providing expert research and guidance to companies that are in the beginning stages of exploring new locations. Cartus has resources all around the world, will apply its knowledge and experience, and will dig deep to investigate the challenges that companies seldom consider. The end result is a detailed location assessment that will help you make a more informed decision.

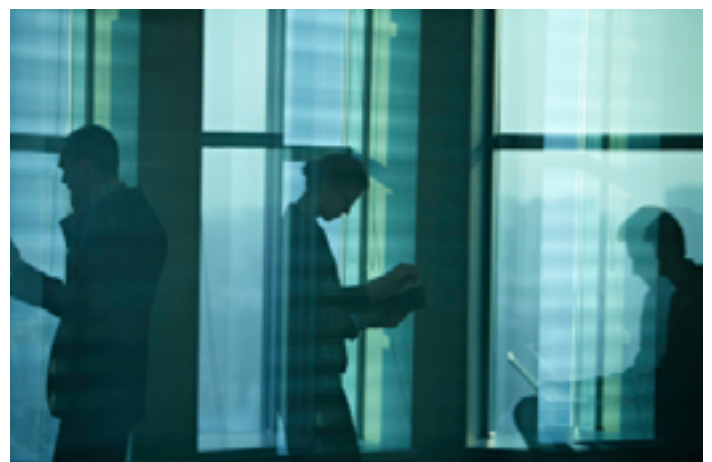
Partnerships: Cartus Consulting Solutions has partnerships around the globe that can offer sound advice and expert guidance. As part of the location assessment/evaluation process, Cartus, together with its strategic partners, can provide assistance with various issues of your business' mobility needs, which may include:

- Evaluating unemployment rates, major local employers, primary industry sectors, labor rates, legal and tax implications
- Researching present or considered labor markets for formulating human resource deployment strategies
- Staffing assistance including interviewing, assessment, and processing
- Conducting facility relocation project cost estimates and feasibility studies
- Negotiating state and local incentives including estimating the potential for business relocation and incentive negotiations

Cartus Consulting Solutions' Approach

Our Destination Location Research Study offers key location insights and expert analysis critical for your organization's decision making process.

We will customize a solution based on your company's business objectives, corporate culture, destination location, employee demographics, etc.



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Methodology: A thorough assessment of the company's move goals, concerns, timing, and proposed location(s) will be vetted. Research can cover a wide array of areas/topics, including, but not limited to:

- State or country overview
- City overview—location, climate, size, quality of life, cost of living, expatriation population
- Employee commute analysis for estimating impact of local workplace moves on employee commute times and choosing between two or more new potential locations
- Immigration requirements—timing, medical requirements, required documentation, limitations
- Housing—prices, quality, availability, community overview, common expatriate housing types, rental processes, furniture availability
- Education—local school requirements, quality of education, availability of international schools, fees, transportation, special needs, daycare, preschools
- Transportation—public/private transportation costs and availability, norms for expatriates, driving requirements, commuting

- Safety and security—considerations for family, places to avoid, preparing accommodations, do's and don'ts, precautions
- Healthcare/medical—availability/proximity of medical facilities, languages supported, common facilities for expatriates, vaccinations recommended, emergency care and payment options
- Cultural suitability—comparative culture style, history, language, tips, do's and don'ts of doing business and living, analysis between cultures and the environment of the company
- Amenities—shopping, entertainment, food, restaurants, support groups

Results: Cartus Consulting Solutions will provide a detailed study covering the full project scope based on the Company's objectives. The analysis will identify any vital stop gaps, immigration requirements/timing, infrastructure, cost and safety considerations, etc. for the company to explore as part of this important business decision.

*For more information on how Cartus Consulting Solutions can support you,
email us at consultingsolutions@cartus.com*
