

## INTERCULTURAL MANAGEMENT TRAINING

# Driving Competitive Advantage Through Global Effectiveness

To work effectively within the rapidly globalizing business environment, employees must consistently recognize and reconcile cultural differences. The successful management of these differences is the key to sustainable competitive advantage.

Cartus Intercultural Management Training builds high-performance global organizations through customized programs and incisive consulting interventions. We make sure that our clients can meet the challenges of growing global organizations by:

- Offering expert counsel on the impact of culture on global business activities
- Enabling companies to adapt their strategies, staffing practices, and training and development processes to meet the demands of operating internationally
- Developing the mindset and skills required to bridge cultural gaps, establish trust, build relationships, and maximize your organization's potential

### The Cartus Approach

Cartus program content is directly applicable to specific job functions, responsibilities, and industries. Each training session is designed for employees who must understand a target country's business environment and its normative business practices, host visitors from outside their home countries, travel internationally frequently, distance-manage, or interact regularly with nationals of other countries.

Participants engage in a series of activities to bring their own national cultural biases and beliefs to the surface, allowing them to increase intercultural self-awareness and expand their flexibility in adapting business practices to differing situations.

### Customized Solutions

Cartus provides the tools that support companies in expanding the intercultural competencies and international savvy of their employees, thereby enhancing individual and organizational performance. Our programs:

- Develop individual skills and competencies to work effectively across cultures
- Increase global effectiveness by building more productive global teams
- Create a more globally literate workforce that recognizes the impact of culture on business
- Enhance your company's reputation as an Employer of Choice
- Promote employee self-awareness for working in the global arena
- Secure competitive advantage in today's global business environment

Our consultative training solutions include:

- International Business Briefings
- Virtual Team Performance
- Global Leadership Development
- M&A Cultural Integration
- Multicultural Workforce Awareness



For more information on how Cartus' Intercultural & Language Solutions can help you, please contact [intercultural&language@cartus.com](mailto:intercultural&language@cartus.com)

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