

GROUP MOVE STRATEGIES

Turning risks into success for group moves

Are You Considering?

- Relocation or closing of an existing facility, or establishment of a new one?
- A pending merger or acquisition?
- A project startup or other company milestone requiring numbers of employees?

Relocation decisions result from a strategy that defines your business, how it should be organized, what resources it needs, and where it should be located. If your organization is facing questions like the above, you are likely to be dealing with a group move - a company event that requires careful planning and implementation to control risk and achieve success.

For 50 years, Cartus has helped organizations plan, implement, and manage relocation strategies and group moves of all scopes and sizes. Cartus offers market-proven insights and a suite of practical tools to help you make sound decisions when relocating your employees.

Trusted Guidance: The Cartus Approach

We offer end-to-end management of your group move, through a wide range of program support options to help you consider what best suits your specific business priorities.

Featured Options

Technology. A customized web site serves as a central location for company-specific information. It offers virtual access for employees and families.

Relocation Program Briefings. These design and facilitate open forum meetings to familiarize employees with important destination information. They offer face-to-face counseling with specialized experts (e.g., relocation, housing, schooling).

Policy Development. This includes detailed review of current policy offering best practice recommendations and design of specific group move policies to address your unique group move needs.

Available Offerings

Full spectrum of innovative group move solutions, including:

- Employee retention and attrition estimates
- Budget development
- Situation analysis
- Project planning and management
- Employee mobility and benefit strategies
- Communication programs
- Location information and area tours
- Employee orientations / educational workshops
- International assignment self-assessment workbooks
- Language and cultural workshops
- Short-distance group move program design
- Graduate talent global program strategies

Compared to "routine" relocations, conditions for success in group moves are so different and complex that they can challenge even the best human resource departments. Each requires specialized expertise, top-notch communications, and proactive start-to-finish planning to anticipate and mediate employee and cost challenges.

> For more information, email us at consultingsolutions@cartus.com



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