

For Immediate Release / Contact:

Alison Sedney at 203.205.3739
Email: alison.sedney@cartus.com

Cartus Names Jennifer McCarthy as Vice President of Global Marketing

DANBURY, Conn., (February 13, 2018) – [Cartus Corporation](#), a leading provider of global relocation services, has announced the appointment of Jennifer McCarthy as Vice President of Global Marketing. McCarthy joins the company with over 20 years of experience developing integrated marketing campaigns and brand programs, with a strong focus on creative approaches to innovating and advancing company objectives. She will be based in Cartus' worldwide headquarters in Danbury, Connecticut.

"Jennifer comes to us with a wealth of experience and achievements in every aspect of marketing," said Mark Sonders, Senior Vice President of Global Sales and Marketing, Cartus. "Her professionalism and dedication to her clients, as well as to building a positive, unified team environment, align seamlessly with Cartus' key philosophies. We're pleased to have her aboard."

McCarthy, whose expertise lies in both traditional and digital marketing, specializes in brand strategy, creative content management, global business development, strategic alliances, partnership management and negotiation. She has had experience building brands across the world through innovative and dynamic marketing tools and programs. Known as a team builder, she places a high value on the growth and empowerment of her employees.

"The Mobility industry is experiencing dramatic change in every area, but most especially when it comes to technology," said McCarthy. "Joining the Cartus team during such a transformational time is exciting because of the significant opportunities it presents – and Cartus is uniquely positioned to innovate through technology because of our vast experience relocating over 2 million employees and families over the last few decades. I look forward to being a part of a company that will make a positive impact in the experience of our clients and their relocating employees."

McCarthy comes to Cartus after 18 years with Starwood Hotels & Resorts Worldwide, where she held several different marketing leadership positions in Brand Management and Partnership Marketing. Her most recent position at Starwood was Vice President of Global Brand Design Operations & Marketing where she oversaw the development and execution of brand marketing programs for Starwood's eleven hotel brands. Additional marketing positions were held at Citibank, ITT Sheraton and Hyatt Hotels & Resorts. She holds a Bachelor of Arts degree from Lake Forest College.



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About Cartus

For more than 60 years, Cartus has provided trusted guidance to organizations of all types and sizes that require global relocation solutions. Providing the full spectrum of relocation services, including language and intercultural training, Cartus serves more than half of the Fortune 50 and has moved employees into and out of 185 countries. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit www.cartus.com; read our [blog](#); or click www.realogy.com for more information.